



## Our Values

- We cherish children and protect them every way we can.
- We value the uniqueness of each family and provide exceptional service with respect, compassion, and discretion.
- We help the community meet its responsibility to keep children safe.
- We foster relationships and networks critical to keeping children safe.
- Every family has the right to receive our services, materials, and resources free of charge.
- We value creativity and work to increase the scope, quality, and depth of our service.
- We value the *power of hope* and will provide a lifeline to families as long as they need us.

## Our services

The Polly Klaas® Foundation is a national nonprofit that helps find missing children and prevents them from going missing in the first place.

- Our hotline is open 24/7 for families of missing children and law enforcement officers working to find missing kids.
- We distribute tens of thousands of Child Safety Kits throughout the world each year. We publish a monthly online newsletter with timely safety information that helps parents teach their children how to be safer.
- We work with policymakers on legislation like Amber Alerts that protect and defend our children—to prevent abductions and build awareness about the issue of missing children.



*Polly Hannah Klaas  
1981–1993*

## Our history

We started this work in 1993 when thousands of volunteers from the San Francisco Bay Area and around the world responded to the kidnapping of 12-year-old Polly Klaas, and joined in an unprecedented two-month international search. Although the outcome was tragic, we were determined to prevent future abductions and to offer the priceless lessons we learned in Polly's search to other families in need. Out of this tragedy, the Polly Klaas® Foundation was born.

## How you can help

Your financial support is needed. The Polly Klaas® Foundation is funded almost entirely by private donations. We are able to continue this important work only because of donations from people like you. More than 80% of our funding directly supports our mission. Donate online at [www.PollyKlaas.org](http://www.PollyKlaas.org) or use the envelope in this book.