



## Polly Klaas Foundation's Corporate Partner Program

A unique opportunity to have your company recognized as a community leader and supporter of one of the most important national non-profits in Sonoma County's history.

### \$10,000 Partnership Participation and Benefits

Benefit	Description
<b>Logo &amp; Link to Company Website</b>	<ul style="list-style-type: none"> <li>• On PKF's Website Homepage*</li> <li>• On PKF's Partners &amp; Friends Website Page               <ul style="list-style-type: none"> <li>○ With description of partnership</li> </ul> </li> <li>• Dedicated Webpage on PKF's Website               <ul style="list-style-type: none"> <li>○ With content of your choosing approved by PKF</li> </ul> </li> </ul>
<b>PR/Marketing</b>	<ul style="list-style-type: none"> <li>• Jointly Prepared National Press Release Announcing and Thanking New Partner               <ul style="list-style-type: none"> <li>○ Sent to                   <ul style="list-style-type: none"> <li>▪ National Media</li> <li>▪ PKF's over 215,000 National Email Constituents (people who have signed up to receive news from PKF)</li> <li>▪ PKF's over 6,200 National Rapid Response Team Members (volunteers who distribute flyers)</li> <li>▪ PKF's approximate 7,200 Facebook and Twitter followers</li> </ul> </li> </ul> </li> <li>• Mention of Partnership in all eNewsletters and eMessages for 1 year (distributed to all of PKF's followers mentioned above)</li> </ul>

### \$5,000 Partnership Participation and Benefits

Benefit	Description
<b>Logo &amp; Link to Company Website</b>	<ul style="list-style-type: none"> <li>• On PKF's Website Homepage*</li> <li>• On PKF's Partners &amp; Friends Website Page               <ul style="list-style-type: none"> <li>○ With description of partnership</li> </ul> </li> </ul>
<b>PR/Marketing</b>	<ul style="list-style-type: none"> <li>• Jointly Prepared Announcement Thanking New Partner               <ul style="list-style-type: none"> <li>○ Sent to                   <ul style="list-style-type: none"> <li>▪ PKF's over 215,000 National Email Constituents (people who have signed up to receive news from PKF)</li> <li>▪ PKF's over 6,200 National Rapid Response Team Members (volunteers who distribute flyers)</li> <li>▪ PKF's approximate 7,200 Facebook and Twitter followers</li> </ul> </li> </ul> </li> <li>• Periodic mention of Partnership in eNewsletters and eMessages (distributed to all of PKF's followers mentioned above)</li> </ul>

## \$2,500 Partnership Participation and Benefits

Benefit	Description
<b>Logo &amp; Link to Company Website</b>	<ul style="list-style-type: none"><li>• On PKF's Partners &amp; Friends Website Page<ul style="list-style-type: none"><li>○ With description of partnership</li></ul></li></ul>
<b>PR/Marketing</b>	<ul style="list-style-type: none"><li>• Jointly Prepared Announcement Thanking New Partner<ul style="list-style-type: none"><li>○ Posted on PKF's Facebook and Twitter feeds (approximately 7,200 followers)</li><li>○ Includes a link to the Partners &amp; Friends website page</li></ul></li><li>• Periodic mention of Partnership in eNewsletters and eMessages (distributed nationally to approximately 228,000 of PKF's constituents and followers)</li></ul>

PKF's website averages 38,000 users per month and had approximately 345,000 users last year.

The average cost to case manage one missing child is \$791.65\*

- As a \$10,000 partner, you will be helping PKF take care 12 to 13 missing children and their families
- As a \$5,000 partner, you will be helping PKF take care of 6 to 7 missing children and their families
- As a \$2,500 partner, you will be helping PKF take care of 3 to 4 missing children and their families

If you have any questions about corporate partnerships, please contact Executive Director, Raine Howe at 707-769-1334 [Raine@PollyKlaas.org](mailto:Raine@PollyKlaas.org)

To learn more about the Polly Klaas Foundation please visit [www.PollyKlaas.org](http://www.PollyKlaas.org)

**Thank you for your support!**

\*Per PKF's 2014 990 Part III, 4a.